

## Edge Announces ForgeWood, Thermally Modified Siding that Honors Craftsmanship

The Curated Line of Dimensionally Stable and Rot-Resistant Poplar Builds on Edge's Expertise in Thermal Modification and Prefinishing

**Grand Rapids, Mich., July 7, 2025**— [Edge](#), a leading manufacturer of siding, pattern, and trim, is proud to announce the launch of [ForgeWood](#), a new line of thermally modified siding inspired by the artistry and practicality of metalwork. Crafted from poplar and available in natural and two-tone prefinished colors, the offering builds upon Edge's years of leadership in thermally modified wood.

The ForgeWood siding line brings the best of the material and the brand's experience to center stage. Poplar wood is a hardwood species and is durable relative to commonly used softwoods even before thermal modification. It has a wide, versatile grain and small, charming knots that bring warmth and authenticity to any design.



"People don't choose wood siding or a wood accent because they want something that will look exactly the same year after year," explained Dan Milanowski, Senior Product Development Manager. "The appeal of wood is that it is an organic thing, a piece of a home or building that will respond to its environment and bring a natural feeling and a certain prestige of using time-honored materials and techniques."

ForgeWood aligns this authenticity with a carefully calibrated system to temper the boards with heat and pressure for a long-lasting product. The state-of-the-art thermal modification process alters the physical and biological properties of the wood and breaks down natural sugars to discourage rot and fungal decay. Boards emerge from the process lightweight and resistant to expansion or shrinking due to exposure and seasonal shifts. This high level of performance is backed by a 20-year limited warranty against rot and decay.

Highly curated, ForgeWood is available in 1x6 and 1x8 nominal widths and 11'-16' random, end-matched lengths. The five finishes were selected to address design needs both trendy and enduring:

- Raw unfinished boards have a smooth texture and rich color that highlights the grain.
- Brass is a cheerful tan with darker undertones that pays homage to modern design.
- Tungsten offers a luxurious blend of light and mid-tone browns for warm neutral spaces.
- Steel has gray highlights and lowlights that adapt to lighting conditions and adjacent finishes for maximum design flexibility.
- Coal is a sleek, contemporary black that adds drama as an accent or in the starring role.

Said Dom Beaulieu, Managing Director of Edge, "We're excited to launch ForgeWood to our network of distribution partners and building professionals. Our growth in the thermally modified wood space has set us up to deliver exactly what the market is looking for in high-quality wood siding, and we can't wait for people to experience the difference."

ForgeWood is available in a tongue and groove nickel gap profile with end matching for easy installation, and matching 1x4 and 1x6 trim is available. Learn more about ForgeWood by visiting [ufpEDGE.com](http://ufpEDGE.com).

## About Edge

*Edge is a leading provider of trim, siding, and interior accents. Its product lines include prefinished and natural solutions such as ForgeWood thermally modified siding, the Timeless interior accent board collection, and primed, exterior-rated trim lines EvoTrim™, Premium Primed, and Primed SPF. Sourced and manufactured in North America, its high quality, convenient, and beautiful products make Edge a valued provider to building materials distributors and retailers nationwide. Edge is a brand of UFP Retail Solutions, a business segment of UFP Industries.*

*Headquartered in Grand Rapids, Mich., with facilities throughout North America, Australia, Europe, and Asia, UFP Industries, Inc. (Nasdaq: UFPI) is a holding company whose affiliates serve the retail, construction, and industrial markets. Those affiliates are strategically positioned to deliver a wide variety of products to nationwide retailers that cater to both consumers and building professionals.*

###